



NOW IT'S YOUR TURN.
INSPIRE.

www.davidrandallfoundation.org

David Randall
Foundation
INSPIRATIONAL

Fulfilling Dreams, Realising Potential, Inspiring Forever

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Thank you for choosing the David Randall Foundation....

We are delighted that you want to support the David Randall Foundation by raising funds. No matter what talents you have, how much or how little time you have to give, there will be a way for you to fundraise. This fundraising pack is designed with you in mind. So, whether you're planning to take part in the Maldon Mud Race, hold a karaoke evening at home or are going to dust off your running shoes, you will find ideas and information, helpful hints and plenty of tips to help you plan your fundraising.

As a local charity, we couldn't provide support to other people without your help, so whatever you can do, you can make a real difference to people's lives.

Thank you,
Sarah Dignasse,
DRF Trustee

"The David Randall Foundation aims to encourage dedicated people to pursue their ambitions and give those with life threatening illnesses the chance to live life to the full for as long as possible. So please support this great cause as generously as you can and I hope we can all improve the quality of many people's lives and give them opportunities they would not have otherwise had in honour of a very special guy. I hope we can all make David very proud of us."



Alastair Cook,
England Captain & Opening Batsman
David Randall Foundation Patron



"The greatest legacy anyone can leave behind is to positively impact the lives of others. Be inspired and follow David's example."

Jimmy Ainscough,
Team mate, Maldon Cricket Club

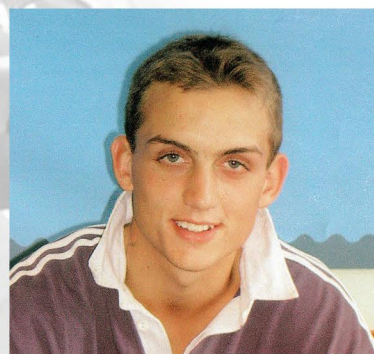


Our Inspiration.....

David Randall died of Bowel Cancer at the age of 27.

Both in illness and in health David provided an inspirational example to others. Blessed with effortless natural talent in many fields he was none the less humble and gracious, pursuing the activities he loved for the joy and passion he felt for them, rather than for the glory or adulation that may result from having taken part.

When struck by illness David's qualities shone through even more strongly. He bore the illness with incredible equanimity and bravery - never once complaining or asking 'why me?' and whilst battling to enjoy life until the very end, he faced the inevitable outcome with a calm acceptance which demonstrated an amazing lack of self-importance or entitlement.



Our Objectives.....

- *To support people who demonstrate exceptional dedication and passion in pursuing their ambitions but may be held back by financial constraints.*
- *To support people with terminal illness for whom extra support would give opportunities to enjoy life to the full for as long as possible.*

The **David Randall Foundation** provides access to recreational activities for members of the community with life limiting conditions and, in addition, provides financial awards to support talented young people in achieving their ambitions in sport and music, two of David's passions.

Through the Foundation it is hoped that the incredible qualities that David possessed will be encouraged in others whilst they pursue their ambitions, and that he may continue to inspire and encourage others for generations to come.



I N S P I R E

NOW IT'S YOUR TURN



Fundraising.....

However young or old, sporty or not, everyone can have fun raising money. Whether it be baking or bungee jumping the possibilities for fundraising activities are endless, but if you would like us to help you decide on an activity or would like any help or advice please contact us on:

info@davidrandallfoundation.org

We look forward to hearing about your event so we can publicise it on our website.

Getting started on your fundraising.....

- **Choose something you enjoy**
The most important thing is to have fun doing something you love with the people you love

- **Get your timing right: give yourself plenty of time to plan and organise the event**
Never underestimate how quickly the event approaches!
Training or preparation are key!

- **Tell us about the event so we can publicise it**
We are here to support you in achieving the most from your event

- **Minimise your outgoings:**
see what you can get people to donate for free, but whether you raise £5, £50 or £500, it will make a huge difference to people

- **Use GoldenGiving to publicise your event and get sponsors**
This is a free service that makes donations from your sponsors quick and easy

- **Ask us for help if you need it**





SPONSORSHIP

PUBLICITY

Spreading the word.....

Thank you for supporting the David Randall Foundation. Without your valuable help we would not be able to maintain our support of terminally ill people or provide scholarships for dedicated young people. When organising a fundraising event spreading the word amongst friends, family and colleagues is a great way to maximise sponsorship potential.

If you are organising an event on our behalf please let us know so that we can publicise it on our website and support you in your fundraising.

Maximising what you raise.....

- GOLDEN GIVING- We are registered with Golden Giving, so set up a fundraising page and we can put the link on our website
- GIFT AID- Encourage tax paying sponsors to Gift Aid their donation. To do this you will need the person's full name and address
- EMPLOYERS- See if your employer offers a matched giving scheme. Some employers donate a pound to charity for every pound the employee raises
- LOCAL PRESS- The local press are often keen to promote charitable activities so contact them and see if they will feature you in an article
- SOCIAL NETWORKS- Make the most of online promotion by using Facebook and Twitter

GOOD LUCK WITH YOUR EVENT, AND PLEASE LET US KNOW ABOUT YOUR DAY AND SEND US SOME PHOTOS!!

Legal bits.....

There are a few laws that govern fundraising activities and we would like to make you aware of them

- Alcohol: needs a licence, temporary licences can be obtained by contacting your local council
- Children: under 18s are not allowed to fundraise on their own
- Collections: house to house and street collections need a licence from your local council
- First Aid: make sure you have adequate cover
- Food: hygiene regulations apply
- Insurance: check your venue has public liability insurance
- Money: Make sure you have a lockable box to put money in
Don't put yourself at risk by carrying large amounts of money around

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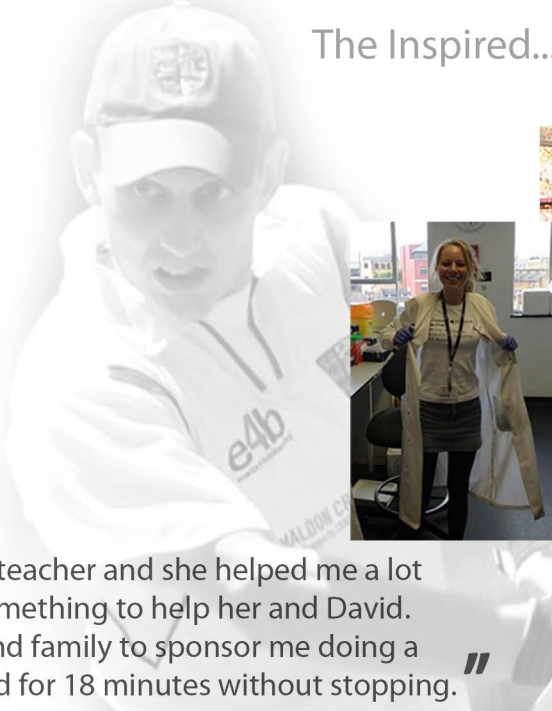


The Inspired.....

INSPIRED

“ Mrs Randall was my teacher and she helped me a lot so I wanted to do something to help her and David. I asked my friends and family to sponsor me doing a skippathon. I skipped for 18 minutes without stopping. ”

-Francesca Bennett,
Fundraiser



Ever since David's death the All Saints Maldon Handbell Ringers have been raising money in readiness for the DRF launch. We are very lucky to have them as supporters and so far they have raised a brilliant £1,291.



What is 'Rocking Up for Randall'!?!.....

Rock Up for Randall is an annual event held on August Bank Holiday Sunday. It was conceived by members of Maldon Cricket Club to celebrate David's life and to raise funds for the David Randall Foundation. Details of this year's event can be found on our website. We are always looking for new ideas to make the day a special one. So if you have unusual items to auction or raffle, have a novel idea that we could use, please share them with us.

INSPIRE

ROCK UP FOR RANDALL
EVENTS

- Last year a lot of money was raised from our balloon race. With an Ipad as the prize there were many entries and the winning balloon made it to Germany.

